



Strategic Partnerships

Opportunities for 2026

PARTNERSHIP PACKAGES				
	PLATINUM \$12,000	GOLD \$9,000	SILVER \$6,000	BRONZE \$4,000
Banner ad on FIADA website	12 Months	12 Months	6 Months	6 Months
Announcement of FIADA Membership	Yes	Yes	Yes	Yes
Quarterly Statewide Magazine Ads	4 Full Page	4 Half Page	2 Full Page	2 Half Page
Advertisorial articles*	2	2	1	1
Email-Blasts to statewide dealer list	4	3	2	1
Social Media Posts	8	6	4	2
Credit toward Southeast Regional Convention	\$4,000	\$3,000	\$2,000	\$1,000
Promo Highlight Ad Intro to FIADA Educational Resources (CE, P/L)	30 seconds	30 seconds	—	—
Webinar Hosting w/live translation captioning	Yes	Yes	—	—
Exclusive access to FIADA sponsored events	Yes	Yes	—	—



INDEPENDENT DEALER MAGAZINE

Independent Dealer (ID) is FIADA's magazine focusing on topics of interest to dealers and FIADA members such as legislative updates and regulatory requirements, industry tools, tips and trends and business best practices. ID is published digitally every month to all licensed independent dealers in Florida, totaling over 4,000. Click the links below for more information on:

Advertising deadlines and publication dates

Advertising sizes and specifications

To submit an article or press release

Independent Dealer Archives