



AGENDA

MAY 30 – JUNE 2 | Hilton Sandestin Beach Golf Resort

SATURDAY, MAY 30

12:00pm-8:00pm Registration Open / Vendor Check-in
 4:00pm-6:00pm Open Board Meeting Sandpiper A,B,C

SUNDAY, MAY 31

8:00am-4:00pm Registration / Vendor Move-In..... Emerald Registration Booth
 8:00am-12:00pm Golf Tournament..... Baytown
 9:00am-4:00pm Family Day (beach chairs, pool volleyball tournament) Sunrise & Barefoots Deck
 6:00pm-11:00pm Welcome Reception (band, cocktails & food) Sunrise & Barefoots Deck
 6:00pm-11:00pm Kids Movie Night (food, games, crab hunt & firepit) *This is a supervised activity.*

MONDAY, JUNE 1

8:00am-9:00am Breakfast Coastal Ballroom
 8:00am-6:00pm Exhibitor Expo Ballroom Foyer
 9:00am-10:00am **General Session & Keynote: Elizabeth Stegall, Senior Director of Client Manager with Autotrader & 3 State Directors** Emerald Ballroom
 10:00am-10:50am Break Out Session: Building Your Foundation, Dealership 1.0 Coral Ballroom A
 10:00am-10:50am Break Out Session: Risk Management, Benefits Coral Ballroom B
 10:00am-10:50am Break Out Session: Maximizing Outside Lender Relationships Coral Ballroom C
 10:00am-10:50am Break Out Session: BHPH Blueprint (Panel) Coral Ballroom D
 10:50am-11:00am Break
 11:00am-11:50am Break Out Session: Building Your Foundation (*continued*)..... Coral Ballroom A
 11:00am-11:50am Break Out Session: The Future Dealer, AI Tools That Increase Profit In Sales 2.0..... Coral Ballroom B
 11:00am-11:50am Break Out Session: Making Service Work Coral Ballroom C
 11:00am-11:50am Break Out Session: BHPH Mastering, Advanced Coral Ballroom D
 12:00pm-1:30pm Lunch..... Coastal Ballroom
 1:30pm-1:55pm **General Session: Doug Hadden, Data Driverz**
 2:00pm-2:50pm Break Out Session: AI in Dealer Operations Coral Ballroom A
 2:00pm-2:50pm Break Out Session: Get to know NIADA from 20 Groups to Leadership Coral Ballroom B
 2:00pm-2:50pm Break Out Session: AI in the Service Lane, From Chaos to Control Coral Ballroom C
 2:00pm-2:50pm Break Out Session: Selling in the EV Era, Anxiety to Opportunity..... Coral Ballroom D
 2:50pm-3:00pm Break
 3:00pm-3:50pm Break Out Session: AI In Dealer Operations Coral Ballroom A
 3:00pm-3:50pm Break Out Session: Social Selling, Content to Customers..... Coral Ballroom B
 3:00pm-3:50pm Break Out Session: The Dealer Round Table..... Coral Ballroom C
 3:00pm-3:50pm Break Out Session: Using Today's Inventory to Inform Tomorrow, A DMS Power Panel Coral Ballroom D
 6:00pm-7:00pm Cocktail Hour (premium Liquors/wines/beers) Emerald Ballroom
 7:00pm-10:00pm **Banquet (Quality Dealer, Board inauguration, auctions & drawdown)** Emerald Ballroom
 6:00pm-11:00pm Kids Night (food, games and tons of fun!) *This is a supervised activity.*

TUESDAY, JUNE 2

8:00am-9:00am Breakfast Coastal Ballroom
 8:00am-10:00am Exhibitor Expo Ballroom Foyer
 9:00am-12:00pm **State-Specific / Federal Law Changes & Updates, DOR**..... Coral Ballroom A,B,C
 10:00am-12:00pm Exhibitor / Vendor Teardown Ballroom Foyer



REGISTER NOW