



AGENDA

MAY 30 – JUNE 2 | Hilton Sandestin Beach Golf Resort

SATURDAY, MAY 30

12:00pm-8:00pm Registration Open / Vendor Check-in Emerald Registration Booth
 4:00pm-6:00pm MS Open Board Meeting..... Sandpiper A,B,C

SUNDAY, MAY 31

8:00am-4:00pm Registration / Vendor Move-In..... Emerald Registration Booth
 8:00am-12:00pm Golf Tournament..... Baytowne
 9:00am-4:00pm Family Day (beach chairs, pool, volleyball tournament) Sunset Deck
 4:00pm-6:00pm AL Open Board Meeting Coaral Ballroom A
 5:00pm FL Open Board Meeting Sandpiper
 6:00pm-7:00pm Cocktail Hour..... Sunset Deck
 6:00pm-10:00pm Welcome Reception (band, cocktails & food, kids' activities) Sunset Deck

MONDAY, JUNE 1

8:00am-9:00am Breakfast Coastal Ballroom
 8:00am-6:00pm Exhibitor Expo..... Ballroom Foyer
 9:00am-10:00am **General Session & Keynote**..... **Emerald Ballroom**
 10:00am-10:50am Break Out Session: Outside Financing, Part One Coral Ballroom A
 10:00am-10:50am Break Out Session: Hire Smart, Retain Strong..... Coral Ballroom B
 10:00am-10:50am Break Out Session: Control Risk to Preserve Wealth..... Coral Ballroom C
 10:00am-10:50am Break Out Session: BHPH Blueprint (Panel) Coral Ballroom D
 10:50am-11:00am Break
 11:00am-11:50am Break Out Session: Outside Financing, Part Two..... Coral Ballroom A
 11:00am-11:50am Break Out Session: Unlock AI Advertising Coral Ballroom B
 11:00am-11:50am Break Out Session: Making Service Work Coral Ballroom C
 11:00am-11:50am Break Out Session: Mastering BHPH and LPH Coral Ballroom D
 12:00pm-1:45pm Lunch..... Coastal Ballroom
 1:45pm-1:55pm **General Session**
 2:00pm-2:50pm Break Out Session: Meet the New Ebay Motors for Independents..... Coral Ballroom A
 2:00pm-2:50pm Break Out Session: Avoid Fraud and the Identity Gap..... Coral Ballroom B
 2:00pm-2:50pm Break Out Session: FTC Compliance Workshop Coral Ballroom C
 2:00pm-2:50pm Break Out Session: Selling in the EV Era..... Coral Ballroom D
 2:50pm-3:00pm Break
 3:00pm-3:50pm Break Out Session: AI Operations Playbook..... Coral Ballroom A
 3:00pm-3:50pm Break Out Session: Social Leads that Close Coral Ballroom B
 3:00pm-3:50pm Break Out Session: Dealer Round Table: Real Talk, Real Results Coral Ballroom C
 3:00pm-3:50pm Break Out Session: Inventory Intelligence..... Coral Ballroom D
 6:00pm-7:00pm Cocktail Hour (premium liquors/wines/beers) Emerald Ballroom
 7:00pm-10:00pm Banquet (Awards, Celebration Banquet, Auctions, Drawdown)..... Emerald Ballroom

TUESDAY, JUNE 2

8:00am-9:00am Breakfast Coastal Ballroom
 9:00am-12:00pm State-Specific / Federal Law Changes & Updates, DOR..... Coral Ballroom A,B,C



[REGISTER NOW](#)